



## PRIM FAMILY VINEYARD

### 2013 PINOT NOIR

### *Howell Mountain, Napa Valley*

#### WINERY INTRODUCTION

Wayne and Victoria Prim elevated their passion for wine and took it a step further in 2012 by merging their exceptional Howell Mountain harvest with the wine making mastery of Rudy von Strasser to create their first Pinot Noir. The 2013 vintage celebrates our second year of this Howell Mountain exclusive. Prim Family Vineyard has been delivering highly acclaimed and award winning wines since its inception in 2009. The culmination of Rudy von Strasser and the unsurpassed harvests from Howell Mountain deliver outstanding wines that stand out from the rest and provide the perfect addition to any serious wine collection.

APPELLATION: Howell Mountain VINEYARD: PRIM FAMILY ESTATE

ELEVATION: 1670 feet SOIL PROFILE: Boomer & Forward Series SLOPE: 0%

VARIETAL: Pinot Noir CLONES: Dijon 115, and 777 ROOSTOCK: 101-14

#### WINEMAKING

After being hand-picked, the grapes are de-stemmed and whole berry cold-soaked for 48 hours. During the fermentation, the cap is gently punched down two times daily to maximize color extraction and extenuate the fruitfulness. The wine is aged in barrel, 100% French oak for 18 months before bottling.

#### TASTING NOTES

Big, dark and spicy. Wine is full of dense plum and fig mixed with the bright perfume of redwood/cedar shavings and hints of chanterelles. The palate is lifted by bright cinnamon, allspice, and maple, evoking the dense spicy characters and a rich foundation of dark berries and plum that all carry through a lush finish.

#### TECHNICAL DATA

pH 3.64 TA 5.40 g/L RS 0.1 g/L Alc. 14.5%

#### WINEMAKER

Rudy von Strasser

