



PRIM FAMILY VINEYARD

2012 CABERNET SAUVIGNON

Howell Mountain, Napa Valley



WINERY INTRODUCTION

Wayne and Victoria Prim elevated their passion for wine to the next level in 2009 by merging their exceptional Howell Mountain harvest with the wine making mastery of Rudy von Strasser. Prim Family Vineyard has been delivering highly acclaimed and award winning wines since its inception. The culmination of the "Prince of Cabernet" and the unsurpassed harvests of Prim Family Vineyard deliver outstanding wines that stand out from the rest and provide the perfect addition to any serious wine collection.

APPELLATION: Howell Mountain **VINEYARDS:** Goulard and Piña

ELEVATION: 1660 to 1710 feet **SOIL PROFILE:** Aiken Series **SLOPE:** 10%

VARIETAL COMPOSITION: 92% Cabernet Sauvignon 6% Malbec 2% Petit Verdot

WINEMAKING

Hand-picked at the peak of flavor development, the grapes are crushed and cold soaked for 72 hours. The cap is punched down two times daily to maximize flavor extraction during fermentation and maceration, which lasts 14 to 21 days. The wine is aged in barrel, 100% French oak for 30 months prior to bottling.

TASTING NOTES

Enticing aromas of crushed blackberries and cassis are complemented by dark chocolate. Black licorice, cocoa powder, and espresso add complexity to this opulent wine. Exceptional concentration and a rich mouth-feel create a powerful impression that finishes with polished tannins enticing minerality, an exceptional vintage from our Howell Mountain vineyards.

TECHNICAL DATA

pH 3.75 TA 5.40 g/L RS 0.1 g/L Alc. 14.5%

WINEMAKER

Rudy von Strasser